

From: Goodwill Southern Rivers
To: Est. Eric
Subject: Upcoming Hiring Events & Latest News
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Dear Valued Business Partner --

Welcome to the first edition of the **GoodBusiness Newsletter**. We will be bringing you up-to-date information on a variety of topics including employment trends, best practices and, most importantly, how to make the most of your partnership with Goodwill.

You will be among the very first to know about recent graduates from our training programs, upcoming hiring events, workshops and a host of other Goodwill services that are provided absolutely FREE!

So, enjoy the stories included here and reach out to your local career center manager to let them know how Goodwill can best serve you in your recruiting and training needs.

It's Just Good Business



Advance Auto Parts Regional Director, Rex Stinson
Shares How He Leverages Goodwill Partnership to Jumpstart Recruitment
& Achieve 85% Retention Rate for New Hires

[Watch Video](#)

The Top Five Reasons for New-Hire Failure What Goodwill Can Do To Help



Goodwill has been putting people to work for over 100 years and throughout this process, we have worked extensively with employers to support their hiring needs.

[Read Article](#)

Where To Find The Team You Need



Huge hiring events to attract hundreds of candidates from the surrounding area.
Visit the link below to find upcoming events in your area.

[View Calendar](#)

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